

CONCORDIA UNIVERSITY  
FACULTY OF COMMERCE AND ADMINISTRATION  
MINUTES OF FACULTY COUNCIL MEETING  
FRIDAY, DECEMBER 2, 1988

Present: C. A. Ross (Chair)  
D. Acland (Acco.), D. Ajmo (CASA), M. Anvari (Fina.), K. Argheyd (Mana.), M. Armstrong (Econ.), B. Ashforth (Lib.), B. Barbieri (Mktg.), J.-M. Bourjolly (DS&MIS), R. Curnew (Acco.), U. de Brentani (Mktg.), M. Franklin (Mana.), Z. Gidengil (Assoc. Dean), S. Hoffman (Lib.), B. Ibrahim (Mana.), A. Jalilvand (Fina.), G. John (Mana.), L. Kardash (CASA), J. Kelly (Mana.), V. H. Kirpalani (Mktg.), M. Kusy (Assoc. Dean), P. Leventhal (Fina.), R. A. Long (Acco.), S. Loo (Acco.), R. McTavish (Mktg.), D. Moscovitz (Mktg.), R. J. Oppenheimer (Mana.), D. Otchere (Econ.), C. Pihl (CGSA), A. Rahman (Assoc. Dean), A. Renaud (CASA), A. Satir (DS&MIS), L. Shanker (Fina.), L. Switzer (Fina.), W. Taylor (Mana.), R. O. Wills (Assoc. Dean).

Absent with

regrets: M. Gouw, G. Martin, R. Martin, P. Stinis, T. J. Tomberlin

- I Call to Order  
The meeting was called to order at 09:35.
- II Closed Meeting  
There were no items on the agenda for a closed meeting.
- III Open Meeting
- IV Approval of Agenda, CAFC-88-08A  
IT WAS MOVED BY Z. GIDENGIL AND SECONDED BY B. BARBIERI THAT THE AGENDA, CAFC-88-08A, BE APPROVED AS PRESENTED.  
  
THE MOTION WAS CARRIED.
- V Approval of Minutes of Previous Meeting, CAFC-88-07M  
Professor Kelly requested that the last sentence of the second paragraph on page 5 be amended as follows: delete clause following "rescind", omit "but must rule out of order the request to re-introduce a motion already adopted by the Faculty Council". The Chair replied he wished to maintain the full sentence as it reflected what had taken place at the last Council meeting.  
  
IT WAS MOVED BY R. O. WILLS AND SECONDED BY M. KUSY THAT THE MINUTES, OF THE FACULTY COUNCIL MEETING HELD OCTOBER 20, 1988, CAFC-88-07M, BE APPROVED AS PRESENTED.  
  
THE MOTION WAS CARRIED (15 in favour, 1 opposed, 6 abstentions)

VI

Chair's Remarks and Question Period

The Chair announced that T. J. Tomberlin had been selected to act as the Secretary of the Faculty Council Steering Committee for the current academic year and welcomed newly elected/appointed members of Faculty Council, K. Argheyd, G. Johns, M. Sharma, L. Switzer, and D. Moscovitz. The Chair also advised that an election was in progress to replace R. J. Oppenheimer for the balance of his term and thanked Professor Oppenheimer for his efforts during his tenure as a Council representative. In conclusion, the Chair thanked the members of the Faculty for their support during his term as Acting Dean and extended an invitation to the annual Commerce Christmas party on December 15th.

In response to a question, Professor Rahman advised that filters were currently being installed in the GM building air system and the building owner had agreed to have the air tested in the New Year. With regard to air conditioning in the GM building after 5:00 pm, he advised that the installation of individual air conditioning units in areas where needed would be considered. With regard to his meeting with Mr. Papineau, he advised that the Faculty would be receiving monies for refurbishing such as new carpets etc.. Lastly, regarding the Faculty's concern for safety in the Hall building, Professor Rahman advised that as a member of the University Health and Safety Committee he would bring this concern to the attention of the committee at the December 16th meeting and would report back to Council at the next meeting.

VII

Business Arising from Previous Meeting

1. CASA - Queen's Case Competition Report

D. Ajmo reported that Concordia's participation was sparse in spite of repeated efforts of CASA staff to involve students and faculty members. As a result, Concordia participated in only one of the five competitions placing seventh out of twenty-three. He pointed out that the universities that typically achieved the first places in competition are from the West and are characterized by strong faculty and student enthusiasm. He stated that the Queen's Case Competition has highlighted the serious communication breakdown between faculty members and students and sought the advice of Council on how to improve this situation. After some discussion it was agreed that Associate Deans Wills and Gidengil meet with D. Ajmo to attempt to arrive at a solution to the problem.

2. Discussion of Time Limit for Chair's Remarks

With regard to Professor Kelly's question concerning the procedures of Council, the Chair advised that it had been confirmed that it was the responsibility of each Council to establish their own methods of operation. He stated that the Council generally followed parliamentary rules and indicated

that the fifteen minute discussion period was quite legal within that framework.

Professor Kelly pointed out that the issue was not the time limit itself but rather the fact that the motion which instituted the procedure had not been presented in writing in accordance with a previous Council motion. The Chair replied that his understanding was that the motion referred to was not intended to prohibit spontaneous motions from the floor but to ensure that the wording of the motion was clarified, in writing, by the mover to ensure the accuracy for the minutes. Professor Kelly noted that the motion was not clearly worded.

R. O. Wills explained that the original purpose of the question period was to allow an informal information session, not to debate issues or discuss major problems or projects which would normally be included on the formal agenda for the meeting. The Chair added that the spirit of the motion was to expedite the business of Council.

Professor Kelly requested that the Faculty Council Secretary provide a write-up of Faculty Council by-laws to clarify how the Council is currently being governed. Professor Franklin suggested that the Council was guided by the rules of parliamentary procedure. He also pointed out that according to parliamentary rules, the Chair, with the consent of the assembly, has the right to terminate discussion at any time. He further suggested that there would therefore be no reason for the motion to limit the time of the Chair's remarks.

#### VIII Reports from Standing Committees

##### 1. Commerce Graduate Studies Committee

M. Kusy asked Council members who received an MBA curriculum questionnaire from P. Pitsiladis to complete the questionnaire and submit it to B. Hawker as soon as possible.

With regard to the M.Sc. Program, M. Kusy reported that the proposal has been reviewed by a committee of the Council of Universities which has requested written confirmation from the University of support for an additional nine faculty members for the program.

##### a.) Calendar Change - International Business Courses - (CAFC-88-08A-01)

IT WAS MOVED BY M. KUSY AND SECONDED BY R. MCTAVISH THAT FACULTY COUNCIL ENDORSE THE PROPOSED GRADUATE CALENDAR CHANGE FOR THE INTERNATIONAL BUSINESS PROGRAM AS OUTLINED IN DOCUMENT CAFC-88-08A-01.

THE MOTION WAS CARRIED



b.) Executive MBA (India) Proposal, CAFC-88-08A-02

M. Kusy explained that Dr. Kirpalani has obtained a commitment from CIDA to support the proposed program for a two year period.

IT WAS MOVED BY M. KUSY AND SECONDED BY B. IBRAHIM THAT FACULTY COUNCIL APPROVE THE PROPOSAL TO CONDUCT THE CONCORDIA EXECUTIVE MBA PROGRAM IN INDIA AS OUTLINED IN DOCUMENT CAFC-88-08A-02.

Dr. Kirpalani explained how the current faculty could staff the courses following the EMBA model. He noted that a committee would be struck to administer the curriculum and finances of the program and to ensure that an evaluation procedure was established.

A lengthy discussion ensued regarding serious concern about the opportunity costs to the Faculty, in spite of the program being self-financing, in terms of an increase in the demand for the summer research and teaching time of current full-time faculty members. With regard to financing after the two year CIDA commitment, Dr. Kirpalani noted that, similar to the China program, the project would be funded in cycles after an evaluation of the first cycle.

With regard to the administration's concern about the reputation and status of IMM, Dr. Kirpalani explained that IMM, like the Canadian Management Institute or Concordia's CCMS, is not a degree granting institute, but a recognized institute governed by a prestigious national council chaired by the Vice-President of India. He further explained that the division of CIDA which is willing to support this endeavour is not the university division but the industrial cooperation division and the objectives are: (1) to promote the notion of transfer of educational technology services and (2) to attract senior business persons in the program to come to Canada thus forming a linkage with Canadian industry.

With regard to the pedagogical limitations of the proposed model, Dr. Kirpalani agreed that there would be modifications in the delivery of the program.

It was suggested that the project provided an opportunity to the Faculty to re-emphasize leadership in executive development and distance education. In response to the suggestion that a discussion paper be prepared to address the critical issues of resource implications and pedagogical methods, it was noted that CIDA has been awaiting a decision on the proposal since September.

M. Kusy recommended that the proposal be accepted contingent on further investigation and pointed out that CIDA would financially support what is termed a starter study.

The mover and the seconder agreed to amend the main motion.

IT WAS MOVED BY M. KUSY AND SECONDED BY B. IBRAHIM THAT FACULTY COUNCIL APPROVE THE INDIA PROPOSAL AND PROCEED SUBJECT TO THE CAVEAT THAT A COMMITTEE BE STRUCK TO PERFORM A STARTER STUDY TO INVESTIGATE ALL ASPECTS OF THE PROPOSAL AND TO REPORT BACK TO FACULTY COUNCIL AT THE MAY MEETING.

THE MOTION WAS CARRIED (20 in favor, 3 opposed, 1 abstention).

2. Commerce Undergraduate Curriculum Committee

R. O. Wills explained that when the core consisted of 48 credits, students meeting all other requirements were permitted to take a minor in Business Administration. He reported that the curriculum committee unanimously agreed that with the 51 credit core, students meeting all other requirements were still permitted to take the minor.

IT WAS MOVED BY R. O. WILLS AND SECONDED BY D. AJMO THAT FACULTY COUNCIL ENDORSE THE RECOMMENDATION OF THE UNDERGRADUATE CURRICULUM COMMITTEE TO ALLOW B. ADMIN. STUDENTS, COMPLETING THE 51 CREDIT CORE, TO TAKE ANY 12 CREDIT MINOR AVAILABLE WITHIN THE FACULTY OF COMMERCE AND ADMINISTRATION PROVIDED THEY MEET ALL OTHER REQUIREMENTS OF THE PROGRAM.

IT WAS MOVED BY R. J. OPPENHEIMER AND SECONDED BY R. A. LONG THAT THE MAIN MOTION BE TABLED UNTIL THE NEXT MEETING OF COUNCIL TO PROVIDE TIME FOR REFLECTION ON THE MOTION AFTER BEING CIRCULATED, IN WRITING, TO THE MEMBERS OF FACULTY COUNCIL.

THE MOTION WAS DEFEATED (5 in favor, 9 opposed).

THE MAIN MOTION WAS CARRIED (12 in favor, 7 abstentions).

IX Reports from Faculty Representatives on University Committees

1. University Senate

M. Kusy reported that the Code of Conduct Proposal had been sent back to APC and the BGS and Engineering and Computer Science Faculty Council revisions were approved. He further reported that the next meeting will involve the discussion of a policy regarding the appointments of departmental administrators.

2. Arts and Science Faculty Council

D. Acland reported that two graduate curriculum proposals for the Department of Economics were considered: (a) a new diploma in Economics which was tabled and (b) a revision to the Masters in Economics which was approved. He explained that the change provides for an alternative to the 9-credit research paper requirement i.e. to allow students to take 9-credits in MBA Finance courses.

3. Senate Academic Planning and Priorities Committee  
Please refer to item XI (3).
4. Senate Academic Programmes Committee  
There was no report.
5. Senate Research Committee  
M. Kusy reported that the main topics discussed were Faculty support of the Centres of Excellence and the allocation of funds for seed grants for young researchers from the operating budget.
6. Academic Services Committee  
There was no report.
7. University Library Committee  
Professor Ashforth reported that due to the inadequate 1989 library acquisitions budget, \$1.8M, the University will maintain existing journals at the expense of book purchases and new journals. With regard to the downtown library building, Professor Ashforth reported that construction is scheduled for completion in fall 1992. He noted that the Government has forced Concordia to reduce the amount of space to be used for the library and there is some concern that there will not be enough space for the entire collection. He also advised that the move to the Vanier extension is expected to take place during the Christmas break and that the renovation of the existing library space should be completed before September 1989. In conclusion, he reported that the Norris business data base can now be accessed directly by faculty and students.
8. Fellowships, Scholarships and Awards Sub-Committee  
There was no report.
9. Sub-committee on Academic Computer Policy  
Professor Bourjolly reported that the allocation of funds from the Office of the Vice-Rector, Services to the individual faculties to be designated for the purchase of computer needs was discussed. He also reported that the main item on the agenda this year is to determine a University policy for jurisdiction of computer related courses.
10. Computer Resources Committee  
There was no report.
11. Board of Governors  
M. Kusy reported that the bond issue had been approved and the land transfer for the new library building had been approved by the City of Montreal. On behalf of the Board, Professor Kusy encouraged all faculty members to now start giving consideration to potential spring 1989 honorary degree candidates.



12. Board of Graduate Studies

M. Kusy reported that the last meeting dealt with calendar changes. He noted that the revisions for the Department of Economics went back to the Arts and Science Faculty Council even though they had been approved by the Board.

X New Business

1. Proposal for the Establishment of the Concordia International Business Centre (CIBC), CAFC-88-08-03

It was agreed that the proposal be forwarded to the departments for discussion and feedback at the next Council meeting.

XI Other Business

1. Executive MBA Annual Report, CAFC-88-08A-04

The EMBA Annual Report was received.

2. Centre for Small Business and Entrepreneurial Studies Annual Report, CAFC-88-08A-05

The CSBES Annual Report was received.

3. Faculty Academic Planning and Priorities Committee Report, CAFC-88-08A-06

M. Anvari noted that the document provides a medium-termed plan for four years and addresses only items having resource implications.

After some discussion, it was agreed that page two, item B)(v) be amended to read "...advising mechanism on academic matters and telephone registration, specifically for undergraduate students." It was noted that the document was intentionally general and all areas of the Faculty were not required to subscribe to the individual priorities. In response to D. Ajmo's concern, Professor Anvari welcomed feedback from the students on the document and the participation of a student representative at any future sub-committee meetings.

It was agreed that once Professor Anvari received feedback from the students, the document could be forwarded to SAAP.

4. 1989 MBA Case Competition

P. Leventhal advised that he would provide a summary report of MBA Case Competition activities to Faculty Council in the spring. Professor Leventhal reported that this year's competition has changed from the dual presentation format to a round-robin style resulting in an increase in the number of teams - 19 this year compared to 14 in 1988. He noted that this represents almost all MBA programs in Canada. With reference to fund raising, he thanked the organizers and D. Larson for their efforts in a more effective country-wide sponsorship

campaign which raised approximately \$18,000 - \$19,000 compared to last year's local campaign with amount to approximately \$12,000.

With regard to the space difficulties encountered each year, Professor Leventhal remarked that the department Chairs have been extremely willing to help in moving and cancelling classes where necessary. In conclusion, he advised that preparation were going well and on schedule and the Faculty could look forward to a re-invigorated and exciting competition. Council members extended a vote of commendation to P. Leventhal.

IT WAS MOVED BY R. J. OPPENHEIMER AND SECONDED BY U. DE BRENTANI THAT THE MEETING BE ADJOURNED.

THE MOTION WAS CARRIED

The meeting adjourned at 12:17.

XII Next Meeting

The next meeting of Faculty Council will take place at 09:30 on Friday, January 6, 1989, Room GM503-48, SGW Campus.